**ROUTE HELPER**

The incumbent of this position will ride along with a delivery driver and assist by:

* Unloading product from truck and taking it to display area or ‘backroom/cooler’ storage areas of customer account.
* Merchandising key accounts to ensure no out-of-stocks, filling all coolers, displays, and vendors.
* Rotating all products/packages and maintaining display areas.
* Will place point of purchase materials such as shelf talkers, posters, carton stuffers and banners, in accounts as necessary,
* Will build, merchandise, and maintain all secondary and off-shelf displays.
* This position will be required to work on scheduled weekends and holidays.